

Management  
Challenges for  
Family Businesses  
in the Global and  
Digital Economy



**7 May 2019**  
**14:00 — 17:00**  
**NOI Techpark**

[cfbm.groups.unibz.it](http://cfbm.groups.unibz.it)

Introduction and moderation:  
Alfredo De Massis, Professor  
of the Faculty of Economics  
and Management

**Michele Bonfiglioli, CEO**  
Bonfiglioli Consulting and  
Founder Lean Factory School

**Leading a family-owned  
consulting company  
specialized in consulting to  
family firms: Lessons from  
a second generation CEO.**

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CENTRE FOR  
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MANAGEMENT

